

D6.4 Webinars and eLearning materials

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This project has received funding from the European Union's Horizon 2020 research and innovation programme under Grant agreement No. 821036.

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Executive Summary

The deliverable n°6.4 Webinars and eLearning materials presents the webinars and related materials put into place by Fiware4Water partners in order to promote, exchange and gather perception from potentials end-users and the peer communities. The deliverable will be issued three times over the duration of the project at month 12, 24 and 35. This document is linked to Work Package 6 Task 6.1 Communication and Dissemination of Project Outcomes.

According to Fiware4Water description of work, 9 webinars should be held over the entire duration of the project. During the first year, three of them were accomplished and led by EGM as well as a developers' workshop.

Webinars provided an excellent way to exchange with the audiences through a virtual interactive presentation. They allowed to communicate the different aspects, benefits, progress and perspectives of Fiware4Water digital solutions.

E-Learning materials refer to learning materials developed for the Internet. It is a solitary experience for learners who are alone as they read through the material. In this context, the expected E-Learning materials will actually be the materials used during the various webinars proposed throughout the project, as well as their video recordings all available on www.fiware4water.eu. Some other e-learning activities and applications are led within WP3 Smart Applications and Devices dedicated to the Demo case on smart metering and citizen engagement.

From the Work Package n°6 perspective, an e-book and a MOOC will be delivered during the second half of the project that will complete F4W e-learning materials and be maintained available after F4W is over.

From now on, the focus of the forthcoming webinars will slightly change to also include Fiware4Water Demo networks and promote digital solutions as well as to explain the opportunities that the SMEs challenges will provide for the water utilities and developers.

All the webinars organised on behalf of F4W are available on https://www.fiware4water.eu/deliverables#webinars



Related Deliverables

- D6.1: Fiware4Water communication and dissemination strategy towards a water smart society, M6: The strategy plan will focus on how Fiware4Water outcomes promotion will be implemented to reach out the targeted groups (water utilities, SMEs, industrials users, local authorities, policy makers and citizen) with clear indications on the planning, materials and channels to be used. It will be co-built with WP1 requirements and WP5 social and economic impacts, targeting the sustainability of the project. It will also plan branding strategy.
- D6.2: Communication kit including a website, social media and leaflets, M05+: The project will prepare a logo and branding material, set up a project website (portal), create social media accounts (e.g. Twitter and LinkedIn), prepare project brochures etc. as a communication kit.
- D6.3: E-newsletter, M09, M18, M27: Regular update of the progress of the project (every 9 months), to be disseminated via the partners' networks



Document Information

Programme	H2020 – SC0511-2018						
Project Acronym	Fiware4Water						
Project full name	FIWARE for the Next Generation Internet Services for the WATER sector						
Deliverable	D6.4: Webinars and eLearning materials						
Work Package	WP6: Ecosystem building for communication and dissemination strategies and activities						
Task	Task 6.1: Communication and dissemination of project outcomes (OiEau, all) M1-M36						
Lead Beneficiary	P1: OiEau						
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Contributor(s)							
Quality check	Franck Legall (EGM)						
Planned Delivery Date	M12 (06/20)						
Actual Delivery Date	M14 (07/20)						
Dissemination Level	Public						

Revision history

Version	Date	Author(s)/Contributor(s) Notes							
Draft1	20/07/2020	Manon Miau (OiEau)							
Draft2	27/07/2020	Natacha Amorsi (OiEau)							
Final	29/07/2020	Natacha Amorsi (OiEau)							
Final 2	15/02/2021	Natacha Amorsi (OiEau)	Feedbacks the review taken into accounts						



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List of Acronyms/Glossary

F4W Fiware4Water project

Work Package WP

EGM Easy Global Market

ICT Information and Communication Technology

KPI Key Performance Indicator



Introduction

Fiware4Water (F4W) Work Package 6 (WP6) is dedicated to the Ecosystem building for communication and dissemination strategies and activities. This deliverable refers to the organisation of F4W webinars and e-learning materials related to WP6 Task 6.1 Communication and Dissemination of Project Outcomes. Deliverable n°6.4 Webinars and e-learning materials present the series of webinars organised by the partners over the first year of the project as well as their related e-learning materials. The deliverable was initially planned for month 12 (June 2020). Due to the Covid situation and its impact on the work day of OiEau staff (leader of the deliverables), delays have been encountered and agreed by the European Commission.

Over the duration of the project and according to the F4W communication strategy, at least 9 webinars should be put into place over the duration of the project. At year 1 of the project, 3 webinars were organised by the partners on behalf of F4W.

Webinars refer to all forms of interactive seminar-like meetings held over the Internet, live teaching sessions offering a broad range of various topics followed by a question-and-answer session from the participants. Webinars often aim to promote a new product, a service or to present an offer. They are an excellent way to exchange with an audience through a virtual interactive presentation. In our case, the use of webinars will allow to communicate the different aspects, benefits and results of the project to a wider audience with limited economic and spatial constraints and also gather their perceptions and feedbacks.

A dedicated section on F4W has been created to gather all the webinars organised on behalf of F4W: https://www.fiware4water.eu/deliverables#webinars

These types of webinars are even more important today as they save travel and limit sanitary constraints due to COVID19 while maintaining the connection with stakeholders.

E-Learning materials, on the other hand, refer to learning materials developed for the Internet. It is a solitary experience for learners who are alone as they read through the material. In this context, the expected E-Learning materials will actually be the materials used during the various webinars proposed throughout the project, as well as their video recordings all available on www.fiware4water.eu. Some other e-learning activities and applications are led within WP3 Smart Applications and Devices dedicated to the demo case on smart metering and citizen engagement.

From the WP6 perspective, an e-book and a MOOC will be delivered during the second half of the project that will complete F4W e-learning materials and be maintained available after F4W is over.

The first section reminds the pre-set objectives as described in the description of work. Section II presents the three webinars organised by EGM, which dealt with the Fiware ecosystem presentation and F4W settings. Section II explains where the materials is now available. Finally, section IV highlights how these webinars and e-learnings have been promoted through F4W specific communication actions.



I. Overall picture

I.1. Pre-set objectives

As described in the description of work, partners will deliver a number of webinars and e-learning materials during the three years of the project (2019-2022). The purpose of these on-line events is to present the progress of the project to specific targets (developers, SMEs, researchers, water utilities, citizens, etc.), gather feedbacks and provide insight to implement iterations of the project development, testing and evaluation. All recorded sessions from these various webinars held during the project will be collected on F4W website and remain available after the end of the project.

According to the KPIs set at the beginning of the project, a number of 9 webinars are planned for the entire duration of the project. Apart from this indication, no numerical targets have been set for the e-learning materials.

I.2. Schedule

Webinars and e-learning materials are perceived as communication and engagement tools to be activated at the best moment according to the progress and needs of the project. The project is broadly divided into three main inter-related blocs: the demo cases, the demo networks and the SMEs challenges. For each of these bloc, it is anticipated to put into place webinars to create a special moment to present the state of progress and engage with the targeted audiences. During the first year of the project, webinars dealt with the demo cases and the technologies that will be developed. From 2021, the focus will move towards the potential duplication of these technologies through the demo networks. In parallel, the SMEs challenges will create the opportunities to trigger specific development according to specific needs identified by the demo cases and the partners.

Table 1: Anticipated webinars and E-Learning materials

Date	Туре	Theme	Target	Objectives		
September 2020	Webinar	Fiware technical webinars	SMEs, developers, water managers DW2020, partners DW2020, partners	Smart Water Management using FIWARE Smart Data Models for Water		
September 2020	Webinar	Business	SMEs, developers, water managers	Tackle the market transfer of water digital solutions		
October 2020	Webinar	F4W- Reference Architecture	Partners	Overall presentation of F4W-RA		
January/February 2021	Webinar	F4W- Reference Architecture	Challenges participants	Overall presentation of F4W-RA		



II. Webinars

II.1. First series of Webinars

During the first year of the project, a first series of 3 webinars was organised by EGM to present F4W, the FIWARE platform and the data models (https://www.fiware4water.eu/news/first-series-f4w-webinars).

Number of Webinar **Date** Organisation **Partners involved** participant **FIWARE Ecosystem** 25/11/2019 Between 35 to 53 **EGM** FIWARE Foundation; EGM for water management **Data models** University of Exeter; 26/11/2019 Universidad Politécnica de for water Between 35 to 53 **EGM** Madrid; EGM management The EPANET Water 27/11/2019 Between 35 to 53 **EGM** University of Exeter network simulator

Table 2: Presentation of F4W webinars

These webinars on ICT solutions for water management were organised with the participation of other F4W partners such as the FIWARE Foundation and the University of Exeter. They were also conducted with the involvement of other projects such as aqua3S, NAIADES and SCOREwater, all members of the DigitalWater2020 synergy group¹. The ICT4Water cluster was also involved in the development of these events, as was the Lotus project, which is working on innovative low-cost technology for water quality monitoring and water resource management for urban and rural water systems in India.

The 3 webinars mainly targeted EU projects. They were an opportunity to exchange with other projects and professionals from the water and IT sector, to present their respective activities, solutions and to show the usefulness of digital solutions for the water sector. According to EGM, the various exchanges made during these webinars have contributed to a much more efficient modelling and digitisation of data enabling the implementation of innovative solutions in the water sector.

Generally speaking, these webinars have a relatively high average engagement and interest rate (63%; 59%; 63%) (Annexe 1). According to a survey conducted by EGM at the end of each webinar, the presentations globally helped attendees to have a better understanding of each topics presented.

¹ The Synergy Group DigitalWater2020 is composed of the EU projects funded under the same European programme and gathers F4W, DWC, Naiades, ScoreWater as well as Aqua3S funded by a different programme but addressing digital water issues; the group has been official launched in May 2020 and is structured with 5 tasks forces (www.fiware4water.eu).



1 of 3. Did that webinar allowed to increase your understanding of the FIWARE offer ?

Multiple choice with single answer

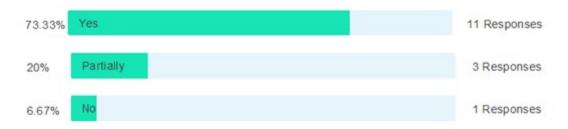


Figure 1: Answers to the survey for FIWARE offer presentation

1 of 2. Did that webinar allowed to increase your understanding of the EPANET Simulator?

Multiple choice with single answer



Figure 2: Answers to the survey for EPANet presentation

1 of 3. Did that webinar allowed to increase your understanding of on-going activities on data modelling in the water domain?

Multiple choice with single answer



Figure 3: Answers to the survey for Data model presentation

However, this study had a relatively low response rate, with only 20, 19 and 32% of attendees responding.

II.2. Webinar #1: FIWARE Ecosystem for water management

The first webinar of this series was held on Monday, November 25, 2019 from 9:30 to 10:30 CET and gathered 47 attendees. The main objective of the session was to provide participants with a comprehensive understanding of the FIWARE offering and advice on how to further exploit the capabilities of this platform.

The webinar proceeded as followed:

- An overview of the FIWARE ecosystem by Fernando Lopez (FIWARE Foundation), to understand the FIWARE architectural paradigm and overall ecosystem (catalogue of enablers, the labs, data models, and the community) (Figure 1)
- An example of interaction with a NGSI-LD broker by Benoit Orihuela (EGM), to understand how to interact with a FIWARE broker, using the latest Linked Data evolution of the interface specification (NGSI-LD) (Figure 2)







Figure 4: FIWARE ecosystem presentation

Figure 5: Introduction to NGSI presentation

The two presentations presented during this webinar and its recording have been sent to participants and are available online.

FIWARE ecosystem overview presentation: https://www.fiware4water.eu/deliverables#webinars Introduction to NGSI presentation: https://www.fiware4water.eu/deliverables#webinars

II.3. Webinar #2: Data models for water management

The second webinar was held on Tuesday 26 November 2019 from 9:30 to 10:30 CET and gathered 53 attendees. The objective of the session was to present and discuss ongoing work in the area of data modelling for water management.

The webinar proceeded as follows:

- A presentation of existing models for water management by Albert Chen (University of Exeter) to give an overview of the current landscape of data models in water systems (Figure 3)
- A presentation of the SAREF4WATER semantic model by Raúl García Castro (Universidad Politécnica de Madrid) for IoT management in water system (Figure 4)
- A presentation of the NGSI-LD cross domain ontology: Franck Le Gall (EGM) to give an overview of the NGSI-LD cross domain ontology as a basis to exchange context information across domains./p> (Figure 5)



Figure 6: Existing Data Models landscape presentation



Figure 7: SAREF4WATER presentation



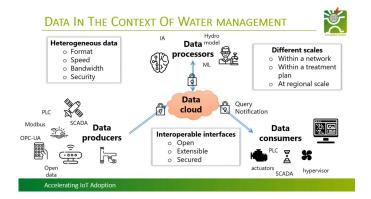


Figure 8: NGSI-LD cross domain ontology presentation

The three presentations presented during this webinar and its recording have been sent to participants and are available online.

Existing models for water management presentation:

https://www.fiware4water.eu/deliverables#webinars

SAREF4WATER semantic model presentation: https://www.fiware4water.eu/deliverables#webinars NGSI-LD cross domain ontology presentation: https://www.fiware4water.eu/deliverables#webinars

II.4. Webinar #3: The EPANET Water network simulator

The third and final webinar of this series was held on Wednesday, November 27, 2019 from 9:30 to 10:30 CET and gathered 35 attendees. This webinar was presented by the University of Exeter and focused exclusively on the EPANET simulator. The presentation was given by Fanlin Meng (University of Exeter). The objective of this session was to provide the participants with a comprehensive understanding of the EPANET Water System Simulator.

Water Distribution Network

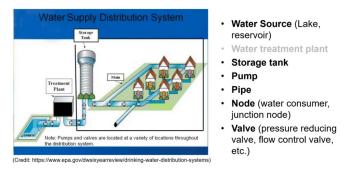


Figure 9: EPANet water network simulator presentation

The webinar presentation and recording have been sent to participants and are available online.

EPANet water network simulator presentation:

https://www.fiware4water.eu/deliverables#webinars

II.5. F4W Developers' workshop

This workshop was organised on February 2, 2020 by EGM within the framework of the F4W and Aqua3S projects. It aimed at introducing developers with the FIWARE ecosystem in general and more specifically with the NGSI-LD standard, giving inputs on where and how to start developing on the



FIWARE platform, what is its position in the big picture of F4W and what are the expected benefits. (Workshop material: https://bit.ly/39gDHiJ). This workshop gathered 14 participants.

Information Model - Highlights

- NGSI Entity → Physical or virtual object.
 - It has (one) Entity Type.
 - Uniquely identified by an Entity Id (URI)
- Entity has zero or more attributes identified by a name
 - Property --> Static or dynamic characteristic of an entity
 - GeoProperty (geospatial context)
 - TemporalProperty (time context)
 - Relationship → Association with a Linked entity (unidirectional)
- Properties have a value
 - An NGSI value can be a single value (Number, String, boolean), or complex (Array, Structured Value)
- Relationships have an object
 - A URI which points to another entity (target of the relationship). Target can be a collection.

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Figure 10: Workshop material

III. eLearning materials

III.1.F4W developers' workshop

The workshop material is available on the Fiware4Water website in the Document section (https://www.fiware4water.eu/deliverables) and with an article by EGM in the News section. (https://www.fiware4water.eu/deliverables#webinars) (Annexe 3)

III.2. Webinars materials

All webinar recording videos are available as eLearning materials on F4W website. An article has been written to explain the events and content of the webinars. (https://www.fiware4water.eu/news/first-series-f4w-webinars).

These materials are also available on EGM's website with all the presentations used during the webinars by the speakers. (http://www.eglobalmark.com/fr/egm-et-ses-partenaires-contribuent-a-la-numerisation-de-leau/). At the end of the webinars, in addition to the publication of all online content, the recording video and presentation was sent to all participants.



IV. Communication relay

IV.1. Event promotion and teasing

In terms of communication, all three events were promoted by e-mail. As they were mainly aimed at EU projects, invitations were sent to the coordinators of F4W, aqua3S, NAIADES, SCOREwater and LOTUS projects, which in turn sent the information to their respective consortia.

After the events, a post was made by EGM on its Twitter account to promote the recording of these webinars and to provide access to the presentation links. This tweet was retweeted by FIWARE and the NAIADES projects via their own Twitter accounts.

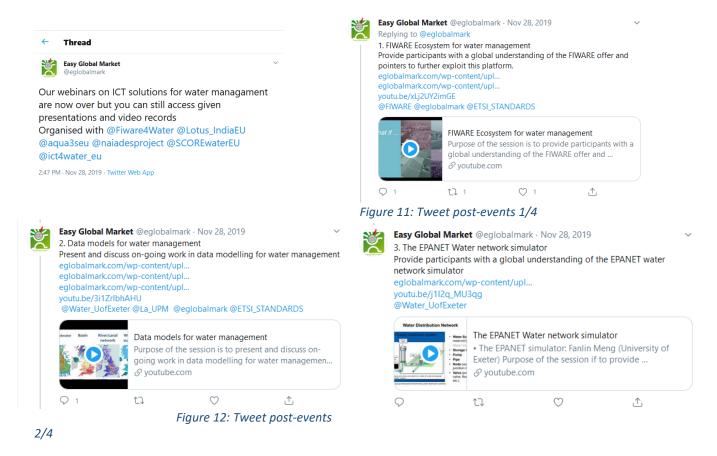


Figure 13: Tweet post-events3/4

Figure 14: Tweet post-events 4/4



IV.2. eLearning material communication

The eLearning material that is the presentation of the Developers' Workshop has been promoted by the Fiware4Water project through Twitter and LinkedIn posts. The Twitter post was retweeted by EGM.



Figure 15: Developers' Workshop Twitter post

Figure 16: Developers' Workshop LinkedIn post



Conclusion and Perspectives

During the first year of the project, 3 of the 9 webinars planned as part of the communication and dissemination strategy were held. They were an opportunity to present the solutions proposed by the project and to open on a discussion on the digitalisation of the water sector and the existing tools at. These events were also an opportunity to ensure synergies, both between the different partners of the project, but also with other projects and external clusters.

Concerning the e-learning materials, for the moment only EGM has been able to produce content on behalf of Fiware4Water. However, as the project is still in its early stage, other eLearning materials should be developed when first concrete results can be shared such as the eBook and the MOOC on behalf of WP6 and applications on behalf of WP3.

Apart from the webinars organised by Fiware4Water, other similar activities are already planned. The Fiware4Water project will participate in 2 webinars organized by FIWARE in September 2020. Several project partners are also presenting the project and its solutions/approaches at various external events and webinars. All this information on dissemination and communication is available in the deliverable n°6.7 - Communication Report



Annexe 1: Overview of engagement during the webinars

Webinar ID	Webinar Title	Webinar Type		٦	ime and Dat	е	Audio	ence	At	tendance Metrics	
Webinar ID	Title	Туре	Day	Date	Start Time	Duration	Registrants	Attendees	Avg. Attendance Rate (%)	Avg. Interest Rating (#)	Avg. Attentiveness (#)
530930299	The EPANET Water network simulator	CLASSIC	Wed	11/27/2019	09:01:05 AM CET	1 hour 1 minute	62	35	56%	63	47.49
325853875	Data models for water management	CLASSIC	Tue	11/26/2019	09:00:51 AM CET	1 hour 42 minutes	73	53	73%	59	38.58
256208827	FIWARE Ecosystem for water management	CLASSIC	Mon	11/25/2019	09:01:55 AM CET	1 hour 33 minutes	56	47	84%	63	44.26



Annexe 2: Webinars materials

Webinar #1: FIWARE Ecosystem for water management; Webinar #2: Data models for water management; Webinar #3: The EPANET Water network simulator materials are available on F4W website: https://www.fiware4water.eu/news/first-series-f4w-webinars



Annexe 3: Developers' Workshop material



